

SHALINI'S BOOKS &



REVIEWS

A Book Reviews Blog

ABOUT THE BLOGGER

My blog is a haven for books, reviews, and bookish events. I am a passionate reader and professional reviewer. I have been reading books for years now and feel it to be my life aim to promote good books. Books are an escape to a different world, and my blog is the perfect gateway to find such a world.



Shalini

A BOOK BLOGGER

BLOG

Shalini's Books & Reviews

www.bookreviewsbyshalini.com

BLOG STATS

7000+ Monthly Pageviews

3800+ Unique Visitors

4600+ Followers

2900+ Monthly Likes

500+ Monthly Comments

DEMOGRAPHICS

USA: 38%

UK: 26%

INFIA: 11%

CANADA: 5%

AUSTRALIA : 2%

GERMANY: 1%

Female: 80%

Male: 20%



SOCIAL MEDIA STATS

Twitter: @Shalini_G26

5600+ followers

**Facebook: /Shalini's Books &
Reviews**

300 followers

INSTAGRAM STATS

Instagram: @shalini_g26

5400+ followers

**Average Instagram post
engagement rate: 30 - 40%**

**Age: 55% of followers are
between 25 to 45 years**

INSTAGRAM DEMOGRAPHICS

USA: 39%

INDIA: 20%

UK: 13%

CANADA: 5.1%

AUSTRALIA: 2.7%

GENDER

Women: 83%

Men: 17%

RATE

Variable

Payment via PayPal

NO REFUND

CONTACT

Email: dr.svg@outlook.com

BLOG

AD & SPONSORED POST

**Ad space for book cover/merch
on the sidebar for 1 week:**

US\$10

**Ad space for book cover/merch
on the sidebar for 1 month:**

US\$30

**Spotlight of book/product on
blog: US\$20**

SPONSORED POST

1 post + 1 story: US\$30

1 post + 3 stories: US\$60

INSTAGRAM

COMPLETE PACKAGE

**Spotlight of book/
merch on blog + 1 main
post & 3 stories on
Instagram + 3 posts on
Twitter for 3 days:
US\$100**

BLOG + SOCIAL MEDIA

AUTHOR ISAIAH MARSHALL

I cannot describe how nervous I was getting ready to publish my first book. IT was stressful. The marketing aspect had to be the most confusing, and whenever Shalini stepped into to help, a lot of stress was taken off my shoulder. She was the first influencer I had a chance to work with, and it honestly couldn't have asked for a better experience.

TESTIMONIALS

AUTHOR KAREEN SAMUELS

I found Shalini to be honest, extremely professional, and creative. She has made my book so appealing that even I would buy it. She brings her years of experience to each book. I would definitely give her 5 out of 5.